2019

# BROKER / OWNER Conference & Expo



## Dealing with Unexpected Changes in Personnel when Life Throws Curve Balls

Kellie Tollifson, MPM RMP T-Square Properties

Anne McCawley, MPM RMP
Bennett Property Management, CRMC

Melissa Sharone, MPM RMP
First Rate Property Management, CRMC



## Anne McCawley, MPM RMP Bennett Property Management, CRMC

- ➤ Company Structure Portfolio Style Management
- ➤ Designated Broker
- > CFO/Office Manager
- ➤ Bookkeeper/Accounts Receivable
- ➤ Office Support
- ➤ 15 Property Managers



#### KEY PERSONNEL – SUDDENLY NOT AVAILABLE



WHAT?



WHO?

**HOW LONG?** 







**Look Around** 







#### Melissa Sharone, MPM RMP First Rate Property Management, CRMC

Policies and Procedures Checklists Clear Job Descriptions



### WRITE IT DOWN!!





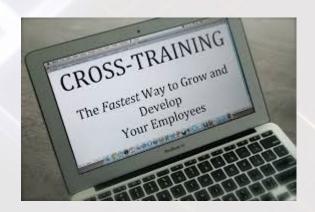
#### Melissa Sharone, MPM RMP First Rate Property Management, CRMC

Do you know what your employees do?

Can someone else in the office do their work?

Do you have your replacement trained?







TASK LIST:	YES	NO											
	Melissa	Jim	Kurtis	Kristen	Rose	McKenzie	Beny	Julie	Arica	Lauren	Bri	Chris	Lacey
Evictions	X	X		Х	>					× 1 = 1	×		
Hiring	X			8									
Office Supplies	X												
Managing Team	X	Х	X	Х	X			Х				**	
Outgoing Owners	×			Х									
Blog	×							×					
Payroll	×												
Meetings	X	Х	X	Х	X		X			67	87	£7	EZ.
Disputes	X	X	X	Х				X					
Centratel Calls	X	Х	(c)		X					62	65	X	
E-mails	X	X	X	X	X		X	X				.,	.,
Phone Messages	X	Х	X	Х	X		X	Х					
overflow work/ all departments	X	Х	(A) (B)	X	(). ()				j	(2) (2)	(). ()	(). (e)	6
special projects	X	X		X									
reviews- EMPLOYEE	×			Х			<u> </u>	×					
complaints	X	Х	eV.	X	87			X		17	87	:7	67
strategic planning	X	Х	X	Χ	X								
NARPM	X		X	Χ	60					(%) (%)	60	· ·	60
owner corredpondence	X	X	X	X	5)			X		0	5)	.,	
Party/event planning	X	X		Χ									
bank recs	X		X		X	X				2			
Employee Benefits	X												
On boarding for new staff	X												
FRPM Financials			X										
Owner insurance	X	X	X	X				X					
Computer set up	×			×									
Updating website	×							X					

TASK LIST:													
	Melissa	Jim	Kurtis	Kristen	Rose	McKenzie	Julie	Arica	Lauren	Bri	Chris	Lacey	Tyler A
Lease signing checklist	X			X			Х	х					200
30 Day Notices	X	X		X			Х	х					
Advertising	X	X		X			X	х					
Application Process (Units & Garages)	X			X	0		Х	Х				9	0
Lease Renewals	X			X			х	х					
Lease Takeovers	X		3	X			Х	Х					3
Drive Bys	X	Х		X			X	X					
Phone Messages	X	X	X	X	X	X	х	х	X	х	X	X	
Welcome Packets	X	X		X			Х	х		х			X
Move In Inspections	X			X			х	х		х			
Road Warrior	X	Х		X			×				X	X	X
Showings	X	X	0	X	0		Х	Х	Х	х			0
Lease Violations	X	Х		X			х	х					
Property Inspections	X	Х		X			×	х	Х	Х	X	X	
Late rent inspections	X	X		X			х	х				-	
Roommate Adjustments	X			X			×	×					
Office Mail	X			X			х	х	х	х			
Phone log	X			X			х	х					
RLL info	X	X		X			×	×					
Disputes	X	Х	Х	X	X		X						9
E-mails	X	Х	X	X	X	Х	X	х	X	×	X	X	X
Addendums	X			X			X	х		х			
Rental Verifications (Rentals & Mortages)	Х			X			X	X		X			
Ice Melt Process	X	X		X			×						X
Home Ownership Program Sign Up	X			X			х						
Answering phones	x	Х		x	X	х	х	х	х	Х	х	X	X
DID	X			X			×	х					
Creating and posting notices	X	Х		X			х	X	Х	Х	X	X	X
SECOND SIGNING	X			Х			×	х					



#### Melissa Sharone, MPM RMP First Rate Property Management, CRMC

In the midst of the CHAOS caused by changes, are you taking care of your current team?













Exit Interview is too late

Stay Interviews



Top 3 reasons why you remain at the company?

What are you passionate about?

If you won the lottery, what would you miss about work?





If you could change anything at work with a wand what would you change?

What motivates you?





Education allowance

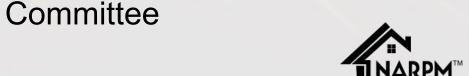
Second level of health care

Job shadowing

Short Term Disability

Accident Coverage

**Fun Committee** 



## Dealing with Unexpected Changes in Personnel when Life Throws Curve Balls

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